dynamite!

fow

hi!

Welcome to Finished Art Workshop, also known as FAW. We are a full-service boutique graphic design agency that has been in operation for 16 years. We have on board a team of enthusiastic, professional, extremely talented and life-loving people. We believe this shows in our work and the results achieved for our clients.

We can provide everything from concept development through to final artwork and print production - and everything in between. We'll take care of as much or as little as you like. Our priority is to make your job easier by delivering cutting-edge design combined with impeccable service.

Our areas of expertise include:

- Concept development
- BTL and ATL advertising
- Brochures and booklets
- Trade presenters
- Digital imaging and retouching
- Digital imaging - 3D packs
- Food styling and photography
- General photography
- Corporate design
- Point of sale
- Signage and large format
- Illustration
- Copywriting
- Print production
- Video production
- Project management

If you'd like to know more or you have a job you'd like quoted, we'd be only too happy to help.
Just ask for **Karina Taylor-James** or **Allira Rosen-Wain**
or e-mail **karina@faw9.com.au** or **allira@faw9.com.au**

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concept development

MILO Football Promo

Concept development for MILO Football promotion. A series of layouts were provided to the client before arriving at the final concept and taking it through to finished art.

ALLEN'S Odyssey

Concept development for ALLEN'S POS pieces. A series of black and white layouts were provided to the client before arriving at the final concepts and taking them through to finished art.

KIT KAT Mint Rush

Concept development for KIT KAT Mint Rush POS pieces. A black and white concept was provided to the client before arriving at the colour concepts and taking them through to finished art.

point of sale

KIT KAT Temptations

KIT KAT Temptations launch POS including bincard, mobile, wobbler, hangsell, counter unit, tower units and trade presenter.
FAW provided concept, layout, photography, retouching, finished art and 3D POS units.

NESCAFÉ CoolNes

NESCAFÉ CoolNes summer POS including bincard, recipe leaflet, wobbler, headers and waterfall unit.
FAW provided concept, layout, photography, retouching and finished art.

a.o.

a.o. POS including sampling trade presenter folder, 3D header card and 3D wobbler.
FAW provided concept, layout, design and finished art.

ATL & BTL advertising

NESTLÉ Couveture Chocolate: Vogue

Ad produced for NESTLÉ Couveture Chocolate for Vogue Entertaining and Travel.
FAW provided copy, layout, design, photography and finished art.

Mercury: Insto

Ad produced for Mercury Business Technology Optimization.
FAW provided layout, design and finished art.

NESTLÉ Sauce Dessert: Eat Drink

Ad produced for NESTLÉ Dessert Sauce for Eat Drink.
FAW provided copy, layout, design, photography, finished art and cocktail recipe.

NESTLÉ Christmas Baking: Drake Foodmarkets

Ad produced for NESTLÉ Christmas Baking for Drake Foodmarkets catalogue.
FAW provided headline, layout, design, photography and finished art.

brochures & booklets

NESTLÉ Divine Desserts Catalogue

A catalogue for the NESTLÉ Divine Desserts Collection. FAW supplied design, layout, photography, finished art, typesetting and printing.

Nestlé Packaging Covenant

Third consecutive Packaging Covenant produced for Nestlé. FAW supplied design, layout, photography, finished art, typesetting and printing.

Nestlé School Project Book

A4 landscape book produced for Nestlé around the concept of providing kids with a fun way of learning about how food products are made. FAW supplied design, layouts, finished art, typesetting, imaging, illustration and printing.

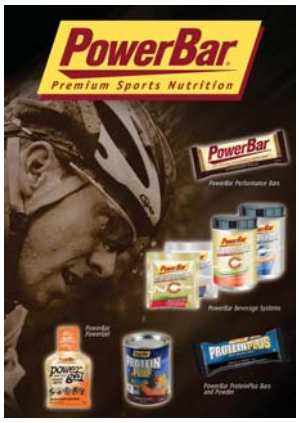
trade presenters

AERO Toffee

Trade presenter produced for AERO Toffee. FAW provided layout, design, 3D bars, barcodes, knifeline, finished art and printing.

PowerBar Sports Nutrition

Trade presenter produced for PowerBar products.
FAW provided layout, design, and finished art.



KIT KAT Peanut Butter

Double sided trade presenter for KIT KAT Peanut Butter. FAW provided layout, design, 3D open bar, 3D POS imaging and finished art.

CHEERIOS

2 page trade presenter CHEERIOS promoting a bonus book offer. FAW provided layout, design and finished art.

MILO Sachets

Double sided trade presenter for MILO sachets.
FAW provided layout, design, 3D packs, 3D POS imaging and finished art.

digital imaging & retouching

FAW Brochure Cover

Cover image for brochure. 3D knotted bottle created using a combination of photography and retouching.

KIT KAT Mint Chill

Fridge sticker created for KIT KAT Mint Chill. Firstly, FAW created a 3D open pack which uses a combination of digital retouching and photography. The rest of the sticker was then created using Photoshop digital illustration and effects.

MILO Sachet & Smoothie

Bincards created by FAW which included creation of 3D warped packs, elements 'jumping out' of pack and motion type. Flat pack artwork was supplied.

WONKA Golden Ticket

Large format and highly detailed images were created for WONKA POS pieces using a combination of supplied images, digital imaging and retouching.

digital imaging - 3D packs

AERO Toffee

Angled 3D pack created for AERO Toffee using digital flat packaging artwork. Foil has been created digitally from scratch. This shot has been used in large format outdoor advertising.

LIFE SAVERS Chewz

Angled 3D pack with 3D lollies created for LIFE SAVERS Chewz using digital flat packaging artwork. Foil and lollies have been created digitally from scratch.

MILO Bar

Angled 3D pack with cross section created for MILO bar using digital flat packaging artwork. Foil has been created digitally from scratch. Cross section of bar has been created using a combination of photography and digital illustration.

food
styling &
photography

ANDRONICUS

MAGGI Frozen Fish

NESTLÉ Chocolate Guide

Baking with NESTLÉ

Dessert Sauces

NESTLÉ Soups

BUITONI Brochure

fow

general photography

Killawarra Sparkling

Product shots for Killawarra. FAW supplied photography and retouching.

Nestlé Packaging Covenant

Third consecutive Packaging Covenant produced for Nestlé. Environmental shots were taken at different outdoor locations in Sydney.

MAGGI Noodle Temptations

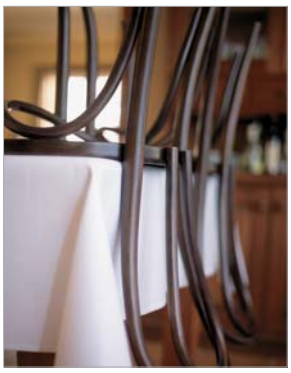
Photography for MAGGI Noodle Temptations campaign. Shots were suitable for large format outdoor advertising.

PETERS Wicked Ice Cream

Photography for PETERS Wicked campaign. Shots were suitable for large format outdoor advertising.

BUITONI

Restaurant style photography for BUITONI Professional shot on location.



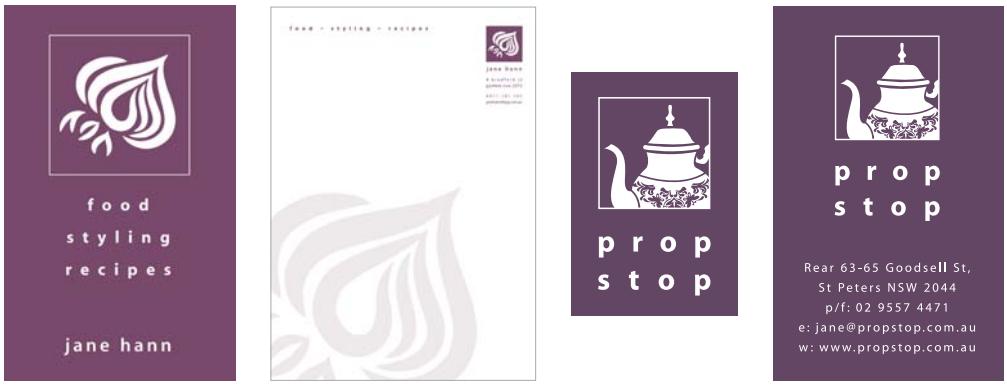
corporate design

The Food Group Australia

Corporate Identity including development and creation of logo and company stationery - business cards, letterhead, with comps slip, address labels and e-mail banners.

Jane Hahn Food Styling & Prop Stop

Corporate identity for Jane Hahn followed through to a second company Prop Stop.
This included development and creation of logo and company stationery - business cards, letterhead.



Lightsmart Solutions

Corporate identity for a lighting company.
This included development and creation of logo and company stationery - business cards, with comps, letterhead.

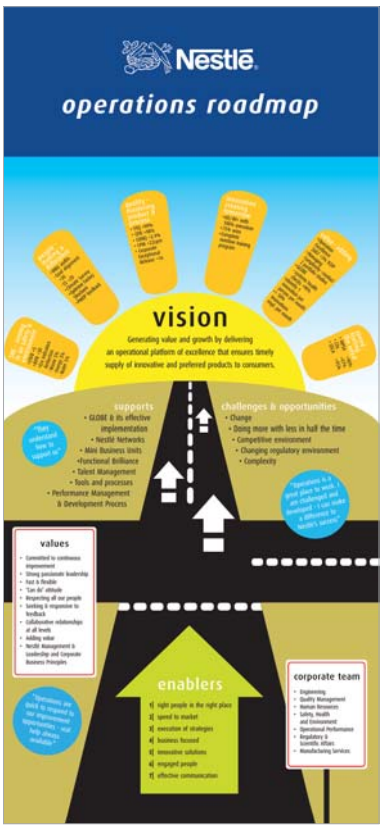
signage and large format

Nestlé Values & Principles Launch

Large format posters, Adshels, banners, lift doors and desk cubes for Nestlé Values & Principles launch.

Nestlé Operations Banner

Large format pull up banner. FAW provided Operations Roadmap illustrative diagram, design and finished art.



OAK Jukebox Milkshake Menus

Large format menus designed for the OAK stand at various tradeshows. FAW supplied concept, layout, illustration and finished art.

sales promotion

KIT KAT Break with a Superstar

POS including bincard, wobbler, tower unit header and trade presenter. FAW provided concept, layout, design and finished art.

NESCAFÉ BLEND 43 Win Treats for a Year

POS including poster, on pack label and on pack entry sticker, FAW provided concept, layout, design and finished art.

Penfolds & Red Rock Deli

POS including counter card and in room tent card.
FAW provided concept, layout, design and finished art.

Penfolds & Intercontinental

Poster - FAW provided concept, layout, design and finished art.

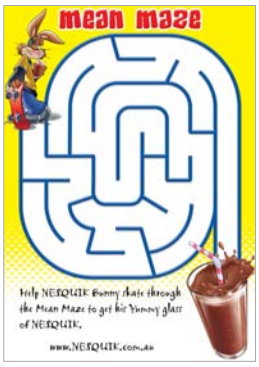
illustration

SHE characters

FAW has illustrated a number of 'SHEMUS' characters for use by Safety, Health and Environment division to better communicate their message.

Nestlé Good Life

Illustration for Nestlé Good Life.

NESQUIK postcards

Illustrations by FAW for NESQUIK kids' game postcards including Pipes and Rails, Spot the Difference and Mean Maze.